

## I & M PLUMBING PRESENTS...

Cushing Chamber Christmas Shop Local After Hours in the Broadway District

### <u>December 14, 2024 – 2 pm – 5:30 pm</u>

Cushing Chamber Christmas After Hours in the Broadway District

Cushing Chamber Christmas Parade starts at 6 pm SHARP; Broadway Street

will be blocked off starting at 4:30 pm. Parade entry line-up starts at 5 pm from Seay Street to Depot Ave. DCRA COOKIE CRAWL – We Are partnering up with DCRA and having the Cookie Crawl during our After Hours event!

1BING

# **BROADWAY DISTRICT BUSINESSES HOSTING SALES,**

#### FOOD, & DRINK:

Taking a "spin" off of our very popular Business After Hours Networking events, we are expanding it to every business in

the Broadway District, inviting the community and surrounding communities to come to the Christmas Parade early and do some Christmas shopping locally! Let's make this fun and exciting for the public! The more our businesses do to bring foot traffic in, the better!

In order to have your activities marketed as part of this event, registration must be done by the business and all activities must be entered on the registration page or by calling the Cushing Chamber and letting us know to add something to your registration.

Registration is now OPEN! SCAN the QR Code above for the online registration or fill out this hard copy form. Get signed up and join us for a FANTASTIC shopping adventure for the Christmas season!



Does your business want to do something special at the Christmas After Hours, such as Rides & Attractions/inflatables (bounce house, etc); a Petting Zoo; Hot Chocolate Bar; etc.? If your business is not in the Broadway District, this is a great way to get involved and help promote your business! Fill out this registration form or scan the QR Code above to register online.

**PARTICIPATING SMALL BUSINESSES IN THE BROADWAY DISTRICT:** Participating Businesses in the Broadway District are asked to host sales, food, and drink for customers and stay open late. Participating businesses will be listed in all marketing/advertising. Registration required.

DCRA will also be hosting their COOKIE CRAWL event during our event, to give an extra reason for the public to visit your business! Have cookies ready for their cookie boxes, and have extras for the public to have while they come to visit you and shop!

**BUSINESSES/NONPROFITS NOT IN BROADWAY DISTRICT**: Business/Nonprofit Booths may set-up in the Broadway District along Broadway Street or we may have all booths inside Centennial Park. Updates will be given once we get closer to the event of where to set-up. Registration required.

**PICS WITH SANTA:** We hope SANTA will make a very special appearance and there will be free pics with Santa! If your business would like to offer this, please fill out the registration form. ONLY ONE BUSINESS MAY OFFER FREE PICTURES WITH SANTA. Please let the Chamber know asap if your business wants to host Free pics with Santa.

# I & M PLUMBING PRESENTS... Cushing Chamber Christmas Shop Local After Hours REGISTRATION FORM

USINESS NAME	
	PHONE
MAIL ADDRESS	
BUSINESS MAILING ADDRESS	
	(Free Registration): pation:
Non-Broadway District Cha	mber Member Business/NonProfit (\$25/per booth space):
Non-Broadway District Non-	Member Business/NonProfit (\$40/per booth space):
ACTIVITY/SALES/SPECIA MODERATION)/ETC.:	LS/FOOD ITEMS/DRINK ITEMS (ALCOHOL PERMITTED IN

help spread the word and to let the public know who is participating. Participating businesses will use the Cushing Chamber business name when referencing our Christmas Shop Local After Hours event AND our Annual Christmas Parade. "DCRA" Nonprofit Org. Name will also be used when referencing their Cookie Crawl that will be happening during our After Hours Event.



# SPONSORSHIPS: (Please circle the sponsorship you would like to choose)

(Cushing Chamber Member Partner Opportunities Only)

<u>Christmas Shop Local BUNDLE: Presenting Sponsor</u> SOLD OUT - PRESENTING SPONSOR OF ALL CUSHING CHAMBER CHRISTMAS SHOP LOCAL INITIATIVE: CHRISTMAS SHOP LOCAL AFTER HOURS & CHRISTMAS PARADE. Logo on all marketing/advertising; logo banner @ Market & Parade; logo on posterboard visible in videos; announced throughout event

<u>Shop Local For Christmas Sponsor</u> Logo on all Marketing/advertising; tagged in social media posts/videos; logo at Christmas Market; Includes booth registration at Market **\$500.00** 

<u>Christmas After Hours Silver Sponsor</u> logo on all marketing materials; on universal logo posterboard at Market; tagged on social media if applicable; registration for market if desired; table at children's shop @market if desired **\$250.00** 

<u>Christmas After Hours Supporter Sponsor</u>: Business name listed on all marketing; business name listed on universal logo posterboard at market; mention at parade **\$100.00** 

BUSINESS NAME		
NAME	PHONE	
EMAIL ADDRESS		
BUSINESS MAILING ADDRESS		

\*To pay via Credit Card for sponsorship, please log into your Info Hub Account through the Cushing Chamber Website; or, contact the Cushing Chamber by email <u>Tracy@cushingchamber.org</u> or by phone 918-225-2400. Credit Card processing fees will be included. Please email this completed form to <u>Tracy@cushingchamber.org</u> or text to 918-629-7045.

For Christmas Parade sponsorships, please visit our Christmas Parade Website page or email Tracy@cushingchamber.org.