



LET'S GO SHOPPING IN CUSHING, OK BROADWAY DISTRICT!
CUSHING CHAMBER "TOAST TO BROADWAY" LADIES NIGHT OUT – SPRING EDITION!
MAY 25, 2023 – 5:30 PM – 8:30 PM
PARTICIPATING BUSINESSES IN THE BROADWAY DISTRICT
ATTENDEE TICKET RESERVATIONS ARE NOW ON SALE UNTIL MAY 12!

Support our Broadway District businesses by participating in the SPRING EDITION of the Cushing Chamber Broadway District Ladies Night Out! Businesses, this is your opportunity to create “buzz” about your business; reach new clientele/customers; & SHOW OFF your business! Show them what you got and why they should talk about your biz with their friends, family, co-workers, anyone and everyone! This will be an opportunity for ALL of the Broadway District Businesses to help each other create more foot traffic and chatter traffic. The bigger you go this night, the better it is after... The attendees will not be able to WAIT for the next Ladies Night Out event! It is up to the participating businesses to make this event a success or a dud... So, think outside the box on what YOUR BUSINESS will do to make the evening UNFORGETTABLE for YOU and the attendees!

Businesses that are not located in the Broadway District are also encouraged to participate. The object of the evening is SHOPPING LOCAL; so we have created a #ShopLocalCushing Island located at Centennial Park (The Pocket Park). Home-Based or store-front businesses located elsewhere in Cushing are welcome to bring their table, chairs, tent if needed, and items to sell/giveaway/etc. and set-up in Centennial Park. Please enter in the additional info section when registering that you want to be in the #ShopLocalCushing Island.

Attendees will pick up their “TOAST TO BROADWAY” gift bag and start the night at Greenlife Planet. This gift bag will have the coupon book and other fantastic swag or goodies from local businesses in it.

In the Coupon Book will be specific coupons to use at each participating business in the Broadway District. These coupons can be:

1. “Toast To Broadway” Only Specials or Discounts in stores
2. Free Sample coupon – This could be appetizers, drinks, specialty drinks, etc.
3. An Entry to a Giveaway that must be dropped off at the participating Store
4. A Free Item in participating Store
5. A Free Service at a later date at a participating Business
6. Anything you can think of.... GOES! Get those new customers into your store! THINK OUTSIDE THE BOX!

Put your coupon information in the Additional Info section on the registration page. This is REQUIRED. We must know what you will be doing in your store to be able to market it with the event as well. If you’re not sure at the time of signing up to participate, the Deadline is May 12 to get the info to the Cushing Chamber, so you have plenty of time to think about it.

Shoppers will follow along in their coupon book; each coupon will tell them who is participating. All Attendees will be entered into the end of the evening drawings, which will be \$100 in Gift Cards to the participating “Toast of Broadway” Ladies night out businesses, and other \$50/\$25 gift card drawings. The ending will be at 8 pm at Godofredo's Pizzeria & Tap Room, where the drawings will happen. Attendees must be present to win!

Go onto our website, cushingchamberofcommerce.org and click the event calendar page for “Toast of Broadway” Ladies Night Out and click the link to fill out the participating Business registration, or fill out the hard copy. Terms and Conditions apply. All sign-up’s are non-refundable. Funds will be used for advertising the event in Cushing and Surrounding communities’ newspapers, magazines, posters, social media boosted posts, etc and gift cards for end-of-night giveaways. Questions? Call the Cushing Chamber office at 918-225-2400 or email Tracy@cushingchamber.org.