



Cushing Chamber “Toast To Broadway” Ladies Night Out

PARTICIPATING BUSINESS REGISTRATION & SPONSORSHIP FORM

DEADLINE TO BE ON MARKETING MATERIALS: May 5, 2023 @5 PM

(Due to Monthly Magazine ads & Poster)

HARD DEADLINE TO PARTICIPATE: May 12, 2023 @ 5 PM

(Due to Coupon Book Marketing page for business)

Business Name: _____

Owner/Manager Name: _____

Address: _____

Phone: _____ Email Addresses: _____

_____ **Participating Business Registration – CCoC Member: ~~\$50~~ \$40**

_____ **Participating Business Registration – Non-Member: ~~\$65~~ \$55**

\$10 DISCOUNT UNTIL MAY 5, 2023 @ 5 PM

SPONSORSHIP OPPORTUNITIES: (ONLY AVAILABLE FOR CCoC MEMBERSHIP)

_____ **Gift Bag Swag Sponsorship – \$25 & Swag Items ONLY – Include your business swag items in the gift bag! Business Name listed on marketing materials & social media marketing.**

_____ **Premier Gift Bag Sponsorship: \$150** business logo sticker on bags; swag item in bags; Name on Marketing; (2) ticket reservations. LNO businesses: Participation registration INCLUDED in this sponsorship.

_____ **“Toast To Broadway” Sponsorship - \$250** Med. sized logo on marketing; tagged on social media posts; (2) ticket reservations; logo on coupon book. participating Business registration included

_____ **Broadway District Sponsorship: \$500 - Lg. Business Logo Placement on Marketing, tagged on social media posts, logo on front of coupon book & Four (4) Tickets reserved. LNO Participating biz: (2) ticket reserved & participating business registration INCLUDED**

Your business special(s) for your coupon(s) in the coupon book: (You can put as many coupons in the book as you would like)

Please email your logo to: Tracy@CushingChamber.org

We will enter your information into our website event page for you if you choose to sign-up on this hard copy and not through our event page registration portal. This event has an online participating business directory included, which your business will be added to.

Participating Business Registrations & Sponsorship Levels Forms are also available online on our website event calendar page for our “Toast To Broadway” Ladies Night Out Event. Click any of the links on the event page. Payment can also be done via credit card through the registration page portal. Please be sure to click the add-on Credit card Processing Fee if paying through our Credit Card Portal. Receipts & confirmations will automatically be emailed to your email address after registration.

Questions? Please call the CCoC at 918-225-2400 or email Tracy@CushingChamber.org.

Not a business in the Broadway District and want to participate? We will have the #LoveLocalCushing Island at Centennial Park available for you. You will be responsible for bringing your own table, chairs, tent, extension cord for electric, etc. There are 12 spots available in the park.

THANK YOU FOR YOUR PARTICIPATION! WE ARE SO EXCITED TO HELP BRING MORE FOOT TRAFFIC TO YOUR BIZ IN THE BROADWAY DISTRICT!

TERMS AND CONDITIONS:

1. Each participating Business agrees to host some type of activity in your business, such as: sale/special/free samples/gift bags/swag/etc. AND/OR have alcoholic or non-alcoholic drinks and/or food items/samples for the attendees from 5:30 pm until 8:30 pm. Your business can shut down around 8:00 pm if attendees visit your business at the beginning of the map route. Please enter your activity in the Additional Info section, above.
2. Your activity will be on your coupon that will be in the coupon book. You are welcome to make your coupon something that attendees have to turn in at the business; a giveaway entry form; etc. Gain potential new customer contact information by asking for email addresses on the entry forms; ask them to like and follow your social media pages to be entered into a drawing; etc. Coupons will be in order of the map that will also be in the Coupon Book. Attendees are welcome to follow the map or visit participating businesses their own way.
3. If you are not a store front business in the Broadway District, there will be spaces available in Centennial Park for you to set-up a booth. You will be responsible for bringing your own table, chairs, tent if desired, items to sell/give away, extension cords if you would like access to electric, etc. There will be 12 spaces available. Home Based Businesses and other businesses in the Cushing Area are welcome to attend.
4. To maximize your marketing and advertising benefits as a participating business, you are required to submit your business logo and business activity for the event to the Cushing Chamber by **MAY 12**.
5. All participating business registrations are Non-Refundable. If choosing to be invoiced, all invoices must be paid in full by May 12, 2023.
6. If giving away alcoholic drinks, please make them SMALL and manageable. Please be sure to not allow someone alcohol under the age of 21, and make sure all attendees are drinking responsibly.
7. Sponsorships are only available for Cushing Chamber member Businesses.

_____ CHECK HERE TO AGREE TO TERMS AND CONDITIONS

IDEAS FOR CCoC "TOAST TO BROADWAY" LADIES NIGHT OUT:

- 1. Have any kind of special or sale**
- 2. Give away free samples**
- 3. Do a "Buy One, Get one Free" deal**
- 4. Use your coupon in the coupon book to gain customer information, such as email addresses for future Customer direct marketing emails; or use it as a drawing entry, such as they give you the coupon to get a percentage off one item or anything in the store; way to get their free item; give the coupon to show they have liked/followed your social media page. Have your coupon tell the customer to "Check In" to your store on Facebook; or use it to have the customers enter a drawing that will be done later in the week on our Social media pages... The ideas are ENDLESS on how to use your coupon to help benefit your business!**
- 5. Have free appetizers/dips/chips/etc. available for the shoppers**
- 6. Have alcoholic/non-alcoholic drinks for free; Please keep all alcoholic drinks SMALL and DO NOT allow anyone under the age of 21 to partake in an alcoholic beverage at your business.**
- 7. Not a retail store? The benefits for your business are ENDLESS as well! This is a great opportunity to build your clientele/customer base! Have the LNO customers play a short game at your store to help them learn about your business and your staff. Trivia games, etc. Use your coupon to have customers make an appointment for a later date.**
- 8. Think outside the box; this is your opportunity to get in front of lots of new clientele/customers from Cushing and beyond; make the most of it!**
- 9. The more you do/bigger you go/etc. the better this event will be for everyone involved.... So do something BIG! Make SURE that the attendees will be talking about your business and this event for weeks and months to come, to their friends, family, co-workers...**