

2024 TOTAL RESOURCE CAMPAIGN



918-225-2400

www.CushingChamberofCommerce.org

1301 E. Main St. Cushing, OK

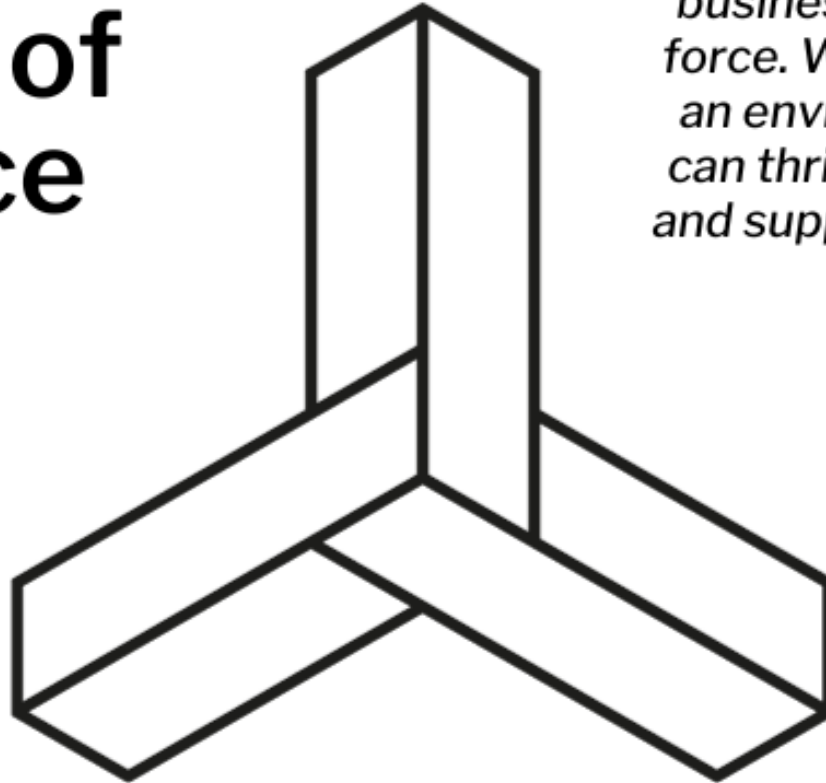
Tracy@CushingChamber.org



Cushing Chamber of Commerce Business Pillars



New Mission Statement:
The Cushing Chamber of Commerce is a forward-thinking, action-taking organization committed to connecting businesses and developing the work force. We are dedicated to promoting an environment in which businesses can thrive by providing the resources and support to build a vibrant business community.



Values:
*Forward-Thinking
Advocacy
Integrity
Collaboration
Dedication*



Vision Statement:
*The Cushing Chamber of Commerce will become a 3 C Chamber. The Cushing Chamber will be a **catalyst** for business growth and success; a **convener** of connecting people, ideas, and resources; and a **champion** for our business community.*

Cushing Chamber of Commerce

Strategic Plan 2021 - 2023



RE-BRAND

Transform from an Event Planning Organization to a Member Services Focused Organization.

1 STRATEGY 1

The Cushing Chamber will start a rejuvenation and Re-Brand of our existing structure, Internally and externally, to becoming a 3 C Chamber. We will reflect this initiative through a complete inside and outside remodel of our building, as well as a complete internal restructure, to a Member Services Focused Organization.



LEADERSHIP

To build a next Level business and professional community.

2 STRATEGY 2

Expand the Chamber's capacity to be able to match the quick and dynamic growth of Cushing.

Engage and collaborate with City of Cushing leadership and Cushing Economic Development Foundation leadership and other community leaders / Orgs.

Assist as a key partner in Cushing's Economic Development efforts.



ADVOCACY

To support a high-functioning and vibrant business community and workforce.

3 STRATEGY 3

Advance our members' interests at the local, County, State and Federal levels.

Attract and retain a diverse and successful workforce.

To establish Youth Workforce Development opportunities and collaborations.



SUSTAINABILITY

To foster long-term economic vitality and quality of life.

4 STRATEGY 4

Contribute to Cushing's Comprehensive Plan in 2023 and create a Brand of Cushing as a desirable place to live, work, and do business.

Foster a "Support and Shop local" ethic in the Cushing community.

Stimulate economic opportunity and entrepreneurship.

Promote the Broadway District of Downtown Cushing as a premier destination location.



MEMBERSHIP VALUE

To produce an exceptional membership value.

5 STRATEGY 5

Create resources and programming that help develop successful and resilient businesses in all Industries.

Support new businesses as they open and grow.

Bring together success-minded individuals to foster collaboration.

PROGRAMMING AND COMMITTEES

Programming:

Our program of Work is multi-layered. First, we offer programming focused on fostering Member to Member (M2M) relationships & Member to Community (M2C) relationships, helping you foster great business relationships. We also focus on Cultivating business growth with informational programs specific to the needs of business & specific to the varying different business Industries, which helps to cultivate better business practices, more customers, and establish a great working environment. Advocating for Pro-Business Legislation is one of our main focal points, as well as advocating 100% for our Chamber Members 24/7 through referrals & other outlets. We offer a wide variety of Membership Enhancement options to allow our Members different avenues of marketing & advertising, as well as different options to help support our programming. Serving on a Committee by our Member Employers and/or Employees offers different ways for our Members to help our community grow & thrive, while also focusing on leadership development. Serving on a committee also helps to offer more valuable programming & events through the Cushing Chamber.

CULTIVATING

- Industry specific Roundtables
- Mentor/Mentee Programs (YPG)
- CEO & Other Profession Roundtables
- Digital Marketing Program Series
- Quarterly Plug-In@Lunch Programs
- Annual State of Cushing Economic Summit
- Leadership Cushing Program
- Tomorrow's Leaders Program
- Business After School Program
- Annual Pipeline/Oil and Gas Industry
- Trade Show Festival
- Ladies Night Out

ADVOCACY

- Legislative Luncheons
- Candidate Forums
- Voter Registration Location
- Legislative Affairs
- Pro-Business Legislation -
City, County, State, Federal
- Chamber Member Referrals
- Chamber office Visitor / Tourism Center
to Advocate for Chamber Members
- Website designed for Member Content & Open
to Member Posting on Several pages
- Cushing Chamber Day At The Capitol

FOSTERING

- Women In Business
- Annual Awards Banquet
- Ribbon Cutting Celebrations
- Coffee & Connections
- Business After Hours
- Membership Luncheons
- Committee Involvement
- Festival In The Park Business Booths
- Christmas Parade Business Entries
- Cushing Chamber Marketing Opportunities
- Roundtables
- All Committees

MEMBERSHIP ENHANCEMENT

PARTNERSHIPS

- Chairman Circle
- President Circle
- Program & Event Sponsor Opportunities
- Digital Marketing
- Member E-Blasts
- Social Media Channels
- Christmas Shop Local Campaign
- Shop Local Shopping Events
- Small Business Saturday
- Administrative Professionals Days
- Small Business Week Campaign
- Festival In The Park Sponsorships
- Chamber Website Advertising



SERVING Committees

Board of Directors - *Restrictions Apply*

Women In Business Committee

Young Professionals Committee

Ambassadors Committee

Festival in the Park Committee

BBQ N Blues Committee - *Restrictions Apply*

Voice of Business Committee

Leadership Cushing Committee - *Restrictions Apply*

Tomorrow's Leaders Committee

Young Professionals Committee - *Restrictions Apply*



HOW TO GET INVOLVED & ENGAGED:

To get involved with any of these programs, events, Festivals, or Committees, please call the Cushing Chamber office at 918-225-2400 or email Tracy@CushingChamber.org, or simply register to attend the next committee meeting through your Info Hub Account on the Event Calendar. We welcome you and/or your staff to stop by our office during regular business hours; give us a call; or send us an email to learn how you and/or your staff can get more involved and engaged with your Cushing Chamber and your community!

2024 CUSHING CHAMBER CHAIRMAN & PRESIDENT CIRCLE INVESTOR PARTNERSHIPS:

One Full Year of Premium Marketing with End of Year Exclusive Business After Hours Event for all Chairman and President Circle Members. Each Circle will have yearly signage in Chamber Front Office prominently displayed.
First Rights of Acceptance for 2025 level partnerships.

Chairman Circle \$1000/yr

- Large logo prominently Displayed in every inbound & outbound Chamber Emails at Signature Footer
- Large logo prominently displayed at the bottom of our weekly Membership Email Blast with logo & link to your website or social media channel (Business Choice)
- Large logo prominently displayed (with a link to your site) on the Home page of the Chamber's website – Top Home Page Slider
- Individual Thank you post through the Chamber's social media marketing of your business being a Chairman Circle Partner
- Large Logo Prominently displayed at all major Chamber Networking Functions on Universal Posterboard (with all other Circle Partner logos)
- Special Cushing Chamber Chairman's Circle Investor Membership Badge to display on your website and social media
- E-blast to membership announcing both Circle level investor partners
- Chamber Press Release in January announcing both Chamber Circle Level Investor Partnerships
- Chairman Circle Investor Business Logo on Chamber Board Training room's TV Scroll
- Limited to 15 member businesses
- One privately hosted Business After Hours per year with the other CCoC Chairman and President Circle Investor Partners

President Circle \$500/yr

- Small logo prominently Displayed in every inbound & outbound Chamber Emails at Signature Footer
- Small logo prominently displayed at the bottom of our weekly Membership Email Blast, under Chairman Circle partners, with logo & link to your website or social media channel (Business Choice)
- Logo Prominently displayed with a link to your website on the front page of the chamber's Website - Bottom Home Page Rotating Slider
- Thank you post through the Chamber's social media marketing of all President Circle Partners
- Special Cushing Chamber President's Circle Investor membership badge to display on your website and social media
- One privately hosted Business After Hours per year with the other Chairman and President Circle Investor Partners
- Chamber Press Release & Member E-Blast in January announcing Circle Level Investor Partnerships
- Circle Investor Business Logos on Chamber Board Training room's TV Scroll - All Pres. Circle Investors on One "Page" of Scroll
- Limited to 15 Member Businesses



2024 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES:

STAND-ALONE AD E-BLAST:

Your business now has the opportunity to market directly to our membership with a Marketing based E-Blast. This is an amazing marketing investment for your business or Non-Profit Organization. Member Stand-Alone Ad E-Blasts will be sent out to over 550 email addresses (email addresses grow over time with new emails added daily) with a 45%+ open rate. Ad E-Blasts will be sent out on Thursday mornings twice a month. All information for a Membership Ad E-Blast must be emailed to Tracy@CushingChamber.org at least 24 hours before ad is to be emailed out to the membership.

EACH RUN \$75

WEBSITE ADS: Over 5,000 Website Visits a Month and Growing every month!

FEATURED BANNER AD ON CERTAIN CHAMBER WEBSITE PAGE(S) PER MONTH:

Job Post; Hot Deals; M2M Deals; Blog Post Page; Membership Directory Pages - Your Banner Ad with link to your website can be on one of these website pages - **\$50.00**

FEATURED MEMBER DIRECTORY LISTING, BLOG POST, OR JOB POSTING IN INDUSTRY LINE-UP PER MONTH - Your business listing would be listed first, the rest are alphabetical **\$25.00/Mo.**

FULL BANNER AD WITH YOUR WEBSITE LINK - ON ALL AVAILABLE WEBSITE PAGES PER MONTH - at top of pages **\$100.00**

OTHER SPECIALS:

WELCOME TO CUSHING BAGS - 500 Bags Total \$150.00

Your Logo on nice, handled brown paper bags - 150 - 200 Bags given per year; supply bags to: New Residents & businesses; family reunions; conferences; hiring events at CoreCivic; etc. -

BROADWAY DISTRICT VISITORS GUIDE BROCHURE (development in 2024) - Logo in Brochure - \$125

FRONT FOYER/VISITORS CENTER OF CHAMBER OFFICE OPEN 24/7- FREE - Bring us your flyers; brochures; coupons; etc. to place in our Front Foyer/Visitors Center. At least 100+ visitors to the Front Foyer a month.

CUSHING CHAMBER BOARD TRAINING ROOM SNACK BAR SPONSOR: \$500

The Cushing Chamber Board Training Room now has a complete snack bar, coffee bar, and Refrigerator full of drinks for visitors to our office; those that attend meetings, training classes, Business meetings that rent our board room; and program guests. Sponsor business logo will be on the wall of the snack bar area, as well as on the TV Scroll in the board room.



2024 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES (CONT.)

CUSHING CHAMBER PARTNERSHIP INVESTOR

Acrylic Plaque on wall in Board Room and/or main office for the year stating level of Partnership Investment level. A custom benefit list will be compiled for business partner investor, to provide business investor to engage in Chamber programming that is of interest/best benefit to the business.

PLATINUM INVESTMENT LEVEL: \$7,500

DIAMOND INVESTMENT LEVEL: \$5,000

BRONZE INVESTMENT LEVEL: \$2,500



2024 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES (CONT.)

CUSHING CHAMBER OFFICE BUILDING INVESTOR

Cushing Chamber Foundation for Progress Non Profit Organization

Acrylic Plaque on wall in Board Room, main office, and/or logo on Front office
Sign indefinitely stating level of Investment for Chamber Building Remodel.
Funds will be given to the Cushing Chamber Foundation for Progress, the Cushing Chamber's 501(c)3 NonProfit Organization. All Investment levels will receive a donation letter for your accountant/taxes.

PLATINUM INVESTMENT LEVEL: \$5,000

DIAMOND INVESTMENT LEVEL: \$2,500

SUPPORTER INVESTMENT LEVEL: \$1,000

Board Room Before:



Board TRAINING Room AFTER:



Cushing Chamber

97th Annual Awards Banquet & Membership Meeting

Third Thursday in January at Godofredo's Pizzeria & Tap Room and The Dunkin Theatre -
5:30 pm - 9 pm (January 18, 2024)

PRESENTING AWARDS BANQUET SPONSOR \$2,000.00

(1) AVAILABLE -" (Your business Name) presents Cushing Chamber Annual Awards Banquet" or "Cushing Chamber Annual Awards Banquet Presented By" on advertising & Company Name/logo on back marquee Dunkin Theatre stage - Logo on placemats/posterboard at Check-in Table/Individual slide on screens-Table of Sixteen (16)-Kick off Banquet program & talk about your business on stage - Approx. 3 min.

Bring On The Entertainment Sponsor \$1,750.00

(2) AVAILABLE-Introduce Entertainment & address crowd 3 min.-Entertainment announce sponsorship thru performance- Logo on advertising/Individual slide on screens/posterboard @check-in & behind musician-table of Twelve (12)

Splash of Tiger Lily's Sponsor \$1,550.00

(4) AVAILABLE:: Logo on All flower bouquets on tables at Godofredo's that will go home with attendees & on Dunkin Theatre Stage-Logo on poster board at Check-In & on Individual slide on screens, Table of Ten (10) at dinner/Networking period

Platinum Table Sponsorship \$850.00

Table/ticket reservation registrations of Ten (10) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Gold Table Sponsorship \$650.00

Table/ticket reservation registrations of Eight (8) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Silver Table Sponsorship \$550.00

Table/ticket reservation registrations of Six (6) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Cushing Chamber Supporter Sponsorship \$450.00

Table/ticket reservation registrations of Four (4) reserved - Logo on poster board @checkin; on screens; placemats; etc.

We Love Our Chamber Sponsorship \$350.00

Table/ticket reservation registrations of Two (2) reserved - Logo on poster board @checkin; on screens; placemats; etc.



Business After School Program 2024—2025 School Year



This program is a partnership with Cushing Public Schools and begins in September of each year and runs through April of the new year. The Program honors all schools in the Cushing Public School System by selecting one Educator (Teacher), One Support Employee (Maintenance; Cafeteria; Administrative; etc.), and two High School Seniors (One Male and One Female) each month. The honorees receive a goodie bag full of gifts/gift certificates/fun & useful promo materials/Framed Certificate for their award from sponsoring Chamber Member businesses. There is a reception ceremony for the honorees where other school colleagues, Parents/Family members, and the Media outlets come to celebrate their achievement. This reception is the last Monday of every month that school is in session, at 4 pm in the Cushing Chamber Board Room. Months excluded are August, December, and May.

Primary Audience: Cushing Public School Employees and Cushing Citizens
Projected Attendance: 30 - 50+

Business After School Silver Sponsor

Sponsorship goes towards certificates; frames for certificates; cookies and punch for all receptions; etc. business name will be placed on all certificates, business logo on all marketing/advertising of program **\$150.00**

Business After School Refreshments Sponsor

Sponsor the Refreshments at all of the receptions! Business Logo will be placed on the table next to refreshments & on marketing/advertising; business name on honoree certificates **\$100.00**

Business After School Bronze Sponsor

Sponsorship goes towards certificates; frames for certificates; cookies and punch for all receptions; etc. business name will be placed on all certificates, business name on all marketing/advertising of program **\$50.00**

Business After School Goodie Bag Contributor

Swag Items; Gift Cards; etc. from your business. You can also purchase gift cards from a local MEMBER restaurant to give to the honorees. Will need 28 for the complete year.& will need all gift cards or swag items by the Friday before the reception. **Free**



Business After Hours - Premier Networking Program

Quarterly in 2024

This program is the Cushing Chamber's premier Networking Event. Every quarter, a new Member Business will power a Cushing Chamber Business After Hours. BAH events are hosted on a Thursday evening from 5:30 pm - 7 pm. The business will have the event at their location, or the event can be at a local event center, at a local Member restaurant, or a local park. The business is responsible for food, drink, alcohol, door prizes or giveaways, etc. BAH events are open attendance to the Chamber membership and the businesses' customers/potential customers.

Business agrees to publicize the event as a Cushing Chamber Business After Hours in conjunction with the Chamber's marketing of the event, as well as agrees to help market the event on their Social Media channels, to customers, etc. The Chamber will bring our BAH Flags and sandwich board to place in front of your business during the event, as well as several different avenues of marketing/advertising of the event. The Cushing Chamber BAH events are come and go events. Book early to secure the quarter of your choice; all quarters are first come, first served. Member businesses can also partner together to host a Business After Hours. Book your quarter today!

Primary Audience: Membership & Business Customers, Corporate, etc.

Projected Attendance: 50 - 100+

Business After Hours Quarterly Sponsor

Business listed on all marketing as: "Cushing Chamber Business After Hours Powered By: (Business Name)" - logo or business name on all marketing/advertising of program, depending on marketing avenue

\$150.00



Coffee & Connections - Morning Networking Program

Quarterly in 2024

Help your customers and our membership WAKE UP in the morning with a great cup of coffee; a bit of breakfast; and some fantastic networking! This program is the Cushing Chamber's Networking Event held in the morning from 7:30 am - 9 am; business can choose the day of the week to host. Every quarter, a new Member Business will power a Cushing Chamber Coffee & Connections. The business will have the event at their location, or the event can be at a local event center, at a local Member restaurant or Member Coffee Shop, or a local park. The business is responsible for food, drink, door prizes or giveaways, swag items, etc. These events are open attendance to the Chamber membership and the businesses' customers/potential customers.

Business agrees to publicize the event as a Cushing Chamber Coffee & Connections in conjunction with the Chamber's marketing of the event, as well as help market the event on their social media channels, amongst their customers, etc. The Chamber will bring our Coffee & Connections Flags and sandwich board to place in front of your business during the event, as well as several different avenues of marketing/advertising of the event. The Cushing Chamber Coffee & Connections events are come and go events. Book early to secure the quarter of your choice; all quarters are first come, first served. Member businesses may partner together to host one quarterly event. Book your quarter today!

Primary Audience: Membership & Business Customers, Corporate, etc.

Projected Attendance: 25 - 50+

Coffee & Connections Quarterly Sponsor

Business listed on all marketing as: "Cushing Chamber Coffee & Connections Powered By: (Business Name)" - logo or business name on all marketing/advertising of program, depending on marketing avenue

\$50.00



CUSHING CHAMBER MEMBERSHIP 101 ORIENTATION CLASS

Designed for new members and new employees of existing members, Potential Members, as well as existing Members. Attendees will obtain a better understanding of the Cushing Chamber and the many benefits associated with membership. This event is held twice a year, in Spring & Fall. Sponsors show their support for New Member Partners and their desire to learn more about how their membership works. Sponsorship is for both yearly Orientation Classes.

Primary Audience: New members or new employees of current members; potential Members; Existing Members

Projected Attendance: 25+

Program Sponsor: \$250 (5 Available)

Promo items at place settings of attendees. Option to have swag item(s) in Welcome swag bags. Logo included on promo/social Media/Webpage materials for event; logo on board room TV Scroll; logo sticker on Welcome Swag bags and/or packets.

PIZZA WITH THE PREZ

This program brings together New Member business reps and potential member reps together for pizza with President & CEO Tracy Caulfield. Personal Invitations to this event will be handed out by the President & CEO. This is an opportunity for the Chamber to learn more about their businesses, and for the businesses to learn more about the Chamber and what their next steps should be in order to use their Membership to the fullest potential. This is a very informal, laid back, comfortable atmosphere. Pizza with the Prez is quarterly. Sponsors show their support for the New Membership and their desire to learn more about how their membership works. Sponsorship is for all 4 Quarterly sessions.

Primary Audience: New members or Potential Members

Projected Attendance: 25+ /Quarter

Program Sponsor: \$250 (5 Available)

Promo items at place settings of attendees. Option to have swag item(s) in Welcome swag bags. Logo included on promo/social Media/Webpage materials for event; logo on board room TV Scroll; logo sticker on Welcome Swag bags and/or packets.



Both Programs above have an option for member partner restaurants to sponsor the lunch items as a Sponsorship, with all benefits as the program sponsor.



State of Cushing Economic Summit

This program is in the first full week of March Every Year. The City of Cushing Manager; City of Cushing Commissioner Chair; Cushing's District County Commissioner; and the Superintendent of Cushing Public Schools are the speakers, and tell the attendees of the state of each of their respective areas in the present and for the future year. This program is catered by Mugsy's Grubhouse and is held at Fechner Event Center.

Primary Audience: Chamber Member Business owners/Staff

Projected Attendance: 75+

Presenting Sponsor

Introduce your business & introduce program speakers-All Marketing titled "Cushing Chamber State of Cushing Economic Summit Presented By (Business Name)" & logo on all marketing & advertising-Includes 8 registrations & reserved table up front -logo on marketing/advertising and on screen at program \$850.00

Lunch Sponsor

location sponsor - Opportunity to Introduce your business & help introduce program speakers - includes 6 registrations & reserved seating - logo on marketing/advertising, logo signage placed on food tables and on screen at program \$500.00

Table Sponsor

Includes 4 registrations & Reserved table - marketing materials at all place seatings (optional) - logo on all marketing/advertising & screen at program \$350.00

Location Sponsor

2 registrations at shared sponsor table & reserved table up front - logo on advertising/marketing, & screen at Program - \$250.00

State of Cushing Program Supporter Sponsor

Small print logo on advertising/marketing and screen at program \$100.00

Cushing Chamber of Commerce

**STATE OF CUSHING
ECONOMIC SUMMIT**

March 2, 2023

11:30 am - 1:00 pm

Fechner Event Center



CEO & STAFF ROUNDTABLES

Cushing Chamber of Commerce Roundtables are a new educational and networking program offered to Chamber Members. Every quarter in 2024 there will be a specialized roundtable, where business Professionals in that Job Category gather together in order to discuss a particular topic. These roundtables are for those in a particular field to be able to have an open and confidential dialogue with experts and/or peers in the business community, with potential for mentorships or Vistage Groups created from roundtables. Some roundtables may have only the professionals in a particular group, such as Human Resources; CEO's; or Retail. Others will have leading professionals joining with an expert in the field from a governmental agency. Held Quarterly; times vary depending on topic. RSVP Required for attendees.

Primary Audience: Chamber Member Businesses

Projected Attendance: 10+

Lunch Sponsor: \$250 (4 available)

Large logo used in all promotion (web, print, social media, invitations, Board Room TV Scroll)

Option to place Marketing piece at each attendee seat

Opportunity to speak to the roundtable group about your business & choose talking points for your profession's roundtable

Place Setting Sponsor: \$150 (2 Available)

Place Marketing piece at each attendee seat

Small Logo

Program Sponsor: \$100 (Unlimited)

Small Logo used in all promotion (web, print, social media, invitations, etc.) logo on universal logo page on TV Scroll with Place Setting Sponsors



All Sponsors will be on Universal logo Posterboard visible in Board Training Room for all Roundtables.

Member Restaurants are able to provide lunch for program as sponsorship with Lunch Sponsor Benefits.

Leadership Cushing 2024

The mission of Leadership Cushing is to prepare a representation cross section of the community's emerging leaders for their role in shaping the future of the Cushing Area. This mission is achieved by acquainting class members with current community issues, providing a framework for meeting and working with other outstanding community leaders, promoting greater awareness of community resources and offering avenues to become more civically involved through service projects and such. There is an application process and a brochure with class session dates available at the back of this Program of Work Booklet, and at the Chamber.

Primary Audience: 10+ Future generation Cushing leaders and their employers

Projected Reach: 100+ Community members and leaders



Presenting Sponsor

Address class at Orientation or Graduation- Includes One Staff Participant's Tuition from your business - Logo on all Leadership Cushing advertising/marketing; class binders; class swag item, website page; etc \$1,000.00

Transportation Sponsor

Transportation needed for OKC Trip, Rental Van - Includes one Participant Tuition from your business - Logo on all advertising/marketing avenues; posterboard at all sessions; etc. \$750.00

Leadership Cushing Swag Sponsor

Help make the Leadership Cushing memorable by supporting swag items for participants to use during LC sessions and for years after. Great marketing for the program! Leather Bound Notebooks/Books with Leadership Cushing logo on the front - Your business logo would be in the inside cover or back cover; dependent on ordering \$500

Scholarship Sponsor

Sponsor the tuition for Leadership Cushing participant - Logo on all marketing/advertising venues; posterboard at all sessions; etc. \$350.00

Session Sponsor

Speak to class at chosen session - logo on all marketing/advertising venues, Universal posterboard at all sessions; etc. \$300.00

Leadership Cushing Program Supporter

Show your support of the Leadership Cushing Program. Logo on Universal posterboard that will be at all sessions \$150

CUSHING CHAMBER TOMORROW'S LEADERS PROGRAM 2024

This program is for Juniors in Cushing High School. During their Sophomore year, they fill out an application and essay. The apps/essays are graded and blind judged by the Cushing Chamber Tomorrow's Leaders Committee. 15 future Juniors are selected. In the Fall of their Junior Year, the Tomorrow's Leaders meet 2 to 3 times a month for 3 months. Sessions include: Speakers and Leadership Trainings (Gregory Heady Coleman, Rep. John Talley, OSU Athletes, Business Leaders, and more); Leadership Activities; finding the Leader within; and Field Trip to OKC Memorial & Museum and Oklahoma Capitol with our District's Representative and Senator. The program is intended to help the students find the leader within and develop their skills. This is a similar program to our adult version, Leadership Cushing.

Primary Audience: 15 Juniors in CHS, their families, Public

Projected Reach: 1,000+

Presenting Sponsor

Address class at one of their four sessions - Logo or business tagged on all advertising/marketing, class swag item, website page; etc \$1,000.00

Cushing
Chamber of Commerce



Leadership Cushing Swag Sponsor

Help make the Leadership Cushing memorable by supporting swag items for participants to use during LC sessions and for years after. Great marketing for the program! Leather Bound Notebooks/Books with Leadership Cushing logo on the front - Your business logo would be in the inside cover or back cover; dependent on ordering \$500

Snack and Lunch Sponsor

For each TL Session (5 Total), there are drinks, snacks, and meals served to the student participants. Logo on Universal Posterboard, logo on Chamber Board Room TV scroll, etc. \$300.00

TShirt Sponsor

Every year, the TL participants choose a Leadership Quote to go on the back of their Tshirts. Each Tomorrow's Leader Participant receives a Tshirt with the TL Logo and the Leadership Quote on back, with logos of all TL Sponsors below quote \$200.00

Tomorrow's Leaders Program Supporter

Show your support of the Tomorrow's Leaders Program. Small Logo on Universal posterboard that will be at all sessions; small logo on Chamber Board Room TV Scroll, etc. \$150

YOUNG PROFESSIONALS (YP) PROGRAMMING 2024

The Cushing Chamber Young Professionals Group will be re-starting in 2024 and will be for business professionals in any Industry, 21 - 40 years of age. Bringing together our local Business community Young Professionals helps to foster the next generation of leadership in our community and help bridge the generational gaps in the local business community and settings. Involvement in a Chamber of Commerce Young Professionals program can offer a range of advantages, including networking opportunities, professional development, community engagement, and increased visibility for businesses and their young professionals.

The Cushing Chamber Young Professionals Group will have Roundtable sessions; YP exclusive Young Professionals After Hours events; Vistage Groups; Volunteer opportunities; and more. The Young Professional Committee will develop the programming as they see fit, with final approval from the Cushing Chamber Board of Directors.

It is important to your business to engage your Young Professionals staff and encourage their involvement in this programming. **Primary Audience: Young Professionals at Cushing Chamber member businesses**

Projected Reach: 100+

Presenting Sponsor

Address YP group at a roundtable or lunch event - Logo or business tagged on all advertising/marketing, on universal logo posterboard present at all YP events; class swag item, website page; etc **\$1,000.00**

Cushing Chamber YP Group Swag Sponsor

Help make the Cushing Chamber YP Program memorable by supporting swag items for participants to use during YP sessions and for years after. Great marketing for the program AND your business! Leather Bound Notebooks/Books with Cushing Chamber Young Professionals Group logo on the front - Your business logo would be in the inside cover or back cover; dependent on ordering requirements & on universal logo posterboard present at all YP events **\$500**

Snack and Lunch Sponsor

For each YP Roundtable Session (Quarterly), there are drinks, snacks, and meals served to the student participants . Logo on Universal Posterboard, logo on Chamber Board Room TV scroll, etc. Logo on universal logo posterboard present at all YP events **\$300.00**

YP Program Supporter

Show your support of the Young Professionals Program. Small Logo on Universal posterboard that will be at all sessions; small logo on Chamber Board Room TV Scroll, etc. Logo on universal logo posterboard present at all YP events **\$150**



CUSHING CHAMBER “TOAST TO BROADWAY” LADIES NIGHT OUT SPRING 2024

This program is to help boost the small businesses in the Broadway District of Downtown Cushing and to help the public discover the “Hidden Gems” in our Broadway District area. The purpose is multi-faceted: Tourism in our Broadway District; importance of shopping local; and to help spur the economic base in the area. Women purchase registrations for this event for \$5, while the businesses stay open late for the event and serve food, sampler sized amounts of alcoholic drinks/cocktails, have specials and sales; giveaways; drawings; etc. A Coupon book is in each of the attendee’s gift bags that they receive at check-in at first location. There is also a map of all participating businesses and a “flow” to the evening. All Attendees start at Greenlife Planet and end at Godofredo’s Pizzeria & Tap Room for a night cap and participate in the Gift Card drawings. All Attendees are entered into the drawings for participating business gift cards, to encourage the attendees to come back at a later date to shop the Broadway District again.

This program happens once a year in the Spring and is hosted by the Cushing Chamber Women In Business Committee. Primary Audience: Women in Cushing, OK and surrounding communities

Projected Reach: 200+

Broadway District Sponsor

Lg. Business Logo Placement on Marketing, tagged on social media posts, logo on front of swag bag and coupon book & Four (4) Tickets reserved. LNO Participating biz: (2) tickets reserved & participating registration Included \$500.00

Toast To Broadway" Sponsor

Med. sized logo on marketing; tagged on social media posts; (2) ticket reservations; logo on coupon book; participating Business registration included \$250.00

Premier Gift Bag Sponsor

– business logo sticker on bags; swag item in bags; Name on Marketing; (2) ticket reservations. LNO businesses: Participation registration Included. \$150.00

Swag in the Bag Sponsorship

Gift Bag Swag Sponsorship – \$25 & Include your business swag items in the gift bag! Business Name listed on marketing materials & social media marketing \$25.00

CUSHING CHAMBER BUSINESS CLASSES

Let's Get Techy Series Training Classes; OKSBDC Virtual Webinars; Google My Business Webinars

Central Tech partnership Training Classes

The Cushing Chamber Business Classes will help Member Businesses and Non-Member businesses. Classes will be over a variety of topics and information to help new to existing businesses thrive. Some classes will be for entrepreneurs as well, such as "How To Write a Business Plan". Some classes have a fee to attend due to serving lunch, but some are free. Location will be in the Cushing Chamber Board Room/Training Room. Sponsorships are for all 2024 Cushing Chamber Business Class that occur.

Primary Audience: Business Owners & Staff (Members and Potential Members)

Projected Reach: 20 - 50+ per class

Gold Sponsor: \$250 (Unlimited)

Logo Recognition and promotion in program, print, web, social media and email marketing materials & on Board Room TV Scroll. Sponsors will be publicly thanked at each training. Opportunity to have promotional items at attendee seats. Large logo on Universal posterboard. Two Registrations for sponsor staff. Option to Choose a topic for a training class.

Place Setting Sponsor: \$175 (2 Available)

Place Marketing piece at each attendee seat

Small Logo on Universal posterboard, print, web, social media and email marketing materials; small logo on board room TV Scroll.

One registration for staff

Bronze Sponsor: \$100 (Unlimited)

Small Logo on website, social media and email marketing materials; small logo on board room TV Scroll. Small Logo in small print on universal posterboard.

One Registration for staff

Let's Get "TECHY"! Seminar Classes

Learning all the "Techy" stuff can be discouraging, especially when you are trying to grow your business. But if you don't, your business WILL be left behind. Learn how to choose the right marketing medium for your business, and understand where your business belongs online.

You have put together (i) AMAZING classes to help navigate you and your Marketing teams through all the different ways to Market your business, online AND offline. Cost is \$25/per class and includes lunch. Or do the Class Package for only \$100/per person! Locations of each class is tentative at this time. Locations will be released before the class. RSVP is REQUIRED for each class, so sign up your team TODAY so you don't miss this opportunity to take your business to a whole new level of marketing!

- 1. Chamber 101: Membership Orientation**
 - Intro to the 2023 IBC Booklet
 - Membership Benefits to use them
 - October 25, 2023 - 9:30 am - 1 pm
 - FREE LUNCH AND COFFEE BE DRINKS
- 2. Social Media Road Map: Facebook, Instagram, Twitter, LinkedIn**
 - Start your presence in 30 mins
 - Hands-on help - bring a laptop!
 - November 6, 2023 - 9:30 am - 1 pm
 - \$25 includes Lunch OR Part of Class Package
- 3. Social Media Road Map: Part 2 Continued Social Media Class**
 - Nov. 13, 2023 - 9:30 am - 1 pm
 - \$25 includes Lunch OR Part of Package
- 4. Google My Business**
 - Google My Business
 - \$25 includes Lunch OR part of package
 - Nov. 26, 2023 9:30 am - 1 pm
 - AGED Free of Member, or have a Webinar with Google
- 5. Local Media Quizzes**
 - \$25 includes Lunch OR package
 - Nov. 26, 2023 9:30 am - 1 pm
- 6. Constant Contact Small Services**
 - General Contact Appointments
 - Grow your customer through email
 - Nov. 29, 2023 - 9:30 am - 1 pm
 - \$25 includes Lunch OR package

CHRISTMAS SMALL BUSINESS SEASON PROMOS (SHOP LOCAL CUSHING, OK)

*Christmas \$1,000 Cash Giveaway; Christmas Market in the Broadway District;
Annual Christmas Parade*

The Cushing Chamber Christmas Shop local Initiatives Campaign is a combination of different events to engage the community and surrounding areas to Shop Local Cushing during the Holiday Season.

Primary Audience: Businesses and the Public
Projected Reach: Thousands

Christmas Shop Local Cushing BUNDLE Sponsor

PRESENTING SPONSOR OF ALL: CHRISTMAS MARKET, CHRISTMAS PARADE, & CHRISTMAS CASH GIVEAWAY-Logo on all marketing/advertising; logo banner @ Market & Parade; logo on posterboard visible in videos; announced throughout event; includes Market booth registration **\$1,500.00**

Christmas \$1,000 Cash Giveaway Sponsor partnership levels: Presenting Christmas Cash Giveaway

Large Logo on all marketing Materials; business name announced at parade before giveaway drawing **\$100.00**

Christmas Cash Giveaway Gold Sponsor

Small logo listed on all marketing; Tagged on social media marketing (if applicable); Logo on posterboard on parade stage & visible in video marketing; Business announced at Christmas Parade before giveaway drawing **\$50.00**

Christmas Cash Giveaway Silver Sponsor

Business name listed on all marketing/advertising; business name on posterboard visible during video marketing & on Christmas Parade Stage; business name announced during Christmas parade & giveaway drawing **\$25.00**



CHRISTMAS SMALL BUSINESS SEASON PROMOS (SHOP LOCAL CUSHING, OK)

Christmas Market in the Broadway District CONT.

Christmas Shop Local Cushing BUNDLE Sponsor

PRESENTING SPONSOR OF ALL: CHRISTMAS MARKET, CHRISTMAS PARADE, & CHRISTMAS CASH GIVEAWAY-Logo on all marketing/advertising; logo banner @ Market & Parade; logo on posterboard visible in videos; announced throughout event; includes Market booth registration **\$1,500.00**



Christmas Market in the Broadway District Sponsor partnership levels:

Shop Local For Christmas Sponsor

Logo on all Marketing/advertising; tagged in social media posts/videos; logo banner at Christmas Market; booth registration at Market if desired **\$1,000.00**

Christmas Market Gold Sponsor

Logo on all marketing; logo banner at Market; Market booth registration if desired; tagged in social media if applicable; logo on posterboard on stage at Christmas Parade; table at Children's Shop @Market if desired **\$500.00**

Christmas Market Supporter Sponsor

Business name listed on all marketing; business name listed on universal logo posterboard at market; mention at parade **\$100.00**

Presenting Smores Bar Sponsor

Logo banner at Smores bar block(Harrison Ave. & Broadway St. Intersection); tagged in social media marketing; sponsorship purchases the smores products **\$500.00**

CHRISTMAS SMALL BUSINESS SEASON PROMOS (SHOP LOCAL CUSHING, OK) *Christmas Market in the Broadway District* CONT.



Christmas Shop Local Cushing BUNDLE Sponsor

*PRESENTING SPONSOR OF ALL: CHRISTMAS MARKET, CHRISTMAS PARADE, & CHRISTMAS CASH GIVEAWAY-Logo on all marketing/advertising;logo banner @ Market & Parade;logo on posterboard visible in videos;announced throughout event;includes Market booth registration **\$1,500.00***

Christmas Market in the Broadway District Sponsor partnership levels: (CONT.)

Smores Bar Sponsor

Small Logo on Universal Christmas Market sponsor level banner or posterboard; tagged in social Media marketing; small logo listed on Market posters & website event page **\$250.00**

Supporting Smores Bar Sponsor

Sponsor business name on Universal Christmas Market sponsorship posterboard; business name listed on all marketing **\$100.00**

Children's Shop @ Christmas Market Sponsor

Logo on Posterboard at Children's Santa Shop; Tagged in social media marketing; business name listed on marketing materials **\$175.00**

Christmas Market Silver Sponsor

logo on all marketing materials; on universal logo posterboard at Market; tagged on social media if applicable; registration for market if desired; table at children's shop @market if desired **\$250.00**

CHRISTMAS SMALL BUSINESS SEASON PROMOS (SHOP LOCAL CUSHING, OK) ANNUAL CHRISTMAS PARADE

Christmas Shop Local Cushing BUNDLE Sponsor

PRESENTING SPONSOR OF ALL: CHRISTMAS MARKET, CHRISTMAS PARADE, & CHRISTMAS CASH GIVEAWAY-Logo on all marketing/advertising; logo banner @ Market & Parade; logo on posterboard visible in videos; announced throughout event; includes Market booth registration; and many other benefits involving all three Christmas Shop Local Initiative Campaign events

\$1,500.00



Annual Christmas Parade Sponsor partnership levels:

Presenting Parade Sponsor

advertising & marketing - Start the parade on stage; premier location of logo on advertising/marketing; logo banner on stage; secret judges for parade entry santa trophies; give entry winners their Santa Trophies during parade **\$1,000.00**

Platinum Christmas Parade Sponsor

Logo Marketing/Advertising on all mediums; tagged on socials; One of secret judges for Christmas Parade trophies; brief time to talk about business on stage; start the parade if no presenting sponsor; logo banner on stage **\$750.00**

Gold Christmas Parade Sponsor

Logo on Poster Board at Parade on Stage; Brief Description of Business announced from stage at Parade; logo on marketing; Tagged in social media marketing of parade; give santa trophies to winners during parade route **\$500.00**

Silver Christmas Parade Sponsor

Logo on all Marketing & on universal logo posterboard on stage ; tagged on socials; one of judges for Parade entry contest/trophies; mentioned on stage **\$250.00**

Grand Marshall Flower Bouquet & Plaque Sponsor

Logo on card in bouquet; logo throughout; Biz name mentioned on stage; Give bouquet & plaque to Grand Marshall in front of stage during parade and parade entry after Grand Marshall in parade line-up, if desired **\$275.00**

Christmas Parade Supporter Sponsor

Business Name on all marketing/advertising, business name on poster board at parade; business name tagged on all social media if applicable; business name mention on stage **\$100.00**

CUSHING CHAMBER 36th ANNUAL FESTIVAL IN THE PARK

Our most popular public Festival. Festival in the Park is hosted by the Cushing Chamber and brings together the community, business community, Nonprofit community, etc. Held annually on the last Saturday in September, it is the premier public event that families look forward to every year. Held in Memorial Park. It is a great collaboration with other Nonprofits, businesses, entertainers, and vendors. For all information, please visit our Website event page for FITP.

Primary Audience: The Public
Projected Reach: 4,000 - 6,000 yearly

FITP Long-Time Supporter Sponsorship

All benefits of a Platinum Sponsorship; Booth Space included \$2,500.00

FITP Platinum Sponsorship

Large logo on promos; logo banner @ Festival; company mentioned on stage throughout Festival; 2 min. stage time; etc.-Includes 10 x 10 booth space & tent if desired \$1,000.00

FITP Gold Sponsorship

Small Company Logo on Promo materials; logo banner @ Festival; company name tagged on social media posts /boosted posts; Info booth registration included \$550.00

FITP Silver Sponsorship

Company Name on Promo materials; tagged on social media posts & includes booth registration if desired; Logo on sponsor banner; information booth registration included \$350.00

Sound System/Deejay Presenting Sponsor

Logo banner @on stage w/sound system/dj; logo on marketing if applicable - Company name listed on promo materials; tagged on social media posts \$500.00

Sound/Deejay Sponsor

Company Name on Promo materials; Logo universal banner near stage \$250.00

CUSHING CHAMBER 36th ANNUAL FESTIVAL IN THE PARK

SPONSOR PARTNERSHIP LEVELS CONT.

Rides & Attractions Sponsor

Logo banner at Festival at rides & attractions- company Name on Promo items \$500.00

Attractions Sponsor

Company name on promo items - company name on banner at festival; tagged on social media posts; includes 10 x 10 booth registration \$275.00

Roaming Magician or Musicians Sponsor

All benefits of Gold Sponsorship - logo banner at Magician Stage - \$750.00

Festival Facebook Post Partnership Sponsor

Fun way to get info to those far away - Company name partnership on Facebook & on promo materials - reaches over 30,000+ - logo banner @festival \$300.00

Friend of the Festival Sponsorship

Company name on Promo materials in small print - tagged on social media posts; \$100.00

Presenting Rides & Attractions Sponsor

Logo banners in front of Rides & Attractions - 2 min. stage time - Company name or logo on all promo materials - Includes 10 x 10 booth space & tent if desired \$2,000.00

CUSHING CHAMBER 2024 TOTAL RESOURCE CAMPAIGN

Sponsor Partnership Confirmation

Deadline to Book 2024 Sponsor Partnerships: Dec. 15, 2023

Note: Some sponsor partnerships are in limited amounts; all are first come, first served.

Cushing Chamber of Commerce

1301 E. Main St.

Cushing, OK 74023

918-225-2400

Tracy@cushingchamber.org

Business Name _____

Authorized Representative _____

Billing Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____

Email Addresses _____

Sponsor Partnership(s):

Name of Sponsorship(s) & Level(s):

Special Instructions _____

Billing Preferences: Please indicate when you would like to be invoiced for sponsor partnerships.

Invoice Now in 2023 _____

Invoice in January 2024 _____

Invoice before the selected Sponsor Partner Events/Programs in 2024 _____

Contact the Cushing Chamber office to discuss Invoicing our Advertising/Marketing Section

Selections due to monthly Invoicing availability _____

Amount Received with Form Submission \$ _____